

# 2019 Business Plan Competition for Seaside Small Businesses

**\$10,000 First place**

**\$7,500 Second place**

**\$5,000 Third place**

New or Existing Small Businesses that plan to grow in Seaside are invited to compete.

Submit business plan, along with a one page summary of growth opportunity & financial plans.

Entries due 5pm Friday, April 26, 2019. City of Seaside is not responsible for any lost or rejected email entries.

Email entries (10 MB maximum in PDF) to: [Smikesell@ci.seaside.ca.us](mailto:Smikesell@ci.seaside.ca.us)

**Winners announced May 2019**

Eligible Small Businesses must have:

- 5 or fewer employees \*includes owner
- Owner or location must meet CDBG income or area eligibility requirements.
- Must be physically located in Seaside

Non-profits are NOT eligible

Funding provided by Community Development Block Grant Funds



Business must NOT move into Seaside from another location in order to take advantage of this competition.

Funds are to be used for **rent or mortgage assistance only**. Prize is not redeemable for cash or used for operating expenses.

Entries must be limited to 10MB in PDF format.

Need Help preparing a business plan?  
The City of Seaside is providing Free business planning workshops presented by CalCoastal SBDC at



Seaside Creates  
656 Broadway 3-5PM  
March 27 & 28  
April 23 & 24

Call 831-676-2017 for workshop info

Attending a workshop is NOT a prerequisite for entry into the contest.

CDBG Income Eligibility\* calculated:  
Person's address, Census tract, % LMI, datasource (must be  $\geq 70\%$  LMI)

OR

Business address, Census tract, % of poverty  
(must be  $\geq 20\%$ , 30% if CBD) and data source

OR

Other evidence of pervasive poverty and general distress

Thanks for growing your business in Seaside! #SeasideLove



All information subject to change. \*Winning entries must meet CDBG income eligibility requirements.