

STRATEGIC PLANNING SESSION

CITY OF SEASIDE

NOVEMBER 21, 2022



Accomplishments Overview

City Manager Jaime M. Fontes

- Budget Awards for FY 21/22 & FY 22/23
- Broadway Avenue Improvements
- Citywide Street Sign Replacement
- Park Renovations at Laguna Grande and Highland Otis
- Housing Collaborative
- Family and Community Support program
- Community Social Services Grants totaling \$1,245,459 (including FY22/23)
- Sister City Agreement with Oaxaca De Juarez, Oaxaca Mexico
- Approval of the Plastics Ordinance

Accomplishments Overview

- Outstanding Recreation Programs
- Exceptional Community Events
- 90 Covid-19 Vaccination Clinics since May 2021
- PD's motto changed to TRUST (Transparency, Respect, Service, Unity, Training), Coffee with a Cop & Solving Anne Pham's Cold Case
- Fire Department Community Education Programs
- Fire Station Renovation
- Completed Feasibility Study on Fire Station #2 and started design process
- FLIP Seaside Grant Program (façade improvements)
- Hired a new City Manager and Police Chief

Accomplishments Overview



PARDON OUR DUST!

THE CITYWIDE STREET SIGN INSTALLATION PROJECT IS WELL UNDERWAY AND PLEASE DON'T WORRY IF YOU SEE MISSING SIGNS.



ALL OBAMA WAY SIGNS ARE CURRENTLY ON ORDER AND ALL SIGNS WILL BE REPLACED AS SOON AS POSSIBLE!



THE SEASIDE HOUSING COLLABORATIVE



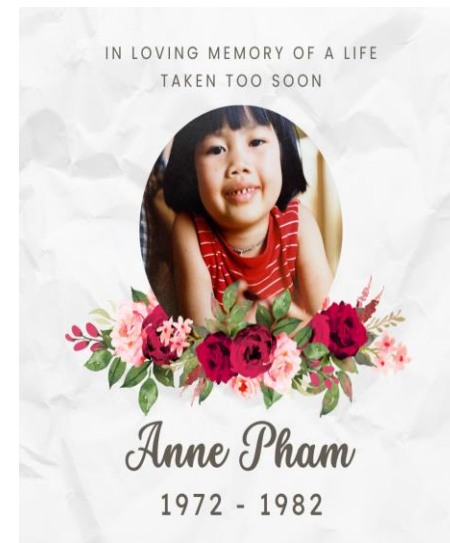
The City Council formed an aligned nonprofit to focus on providing more affordable housing within the City of Seaside and is recruiting 5 Community Members to join its Board of Directors.

Accomplishments Overview





GRANT OPPORTUNITY
RFP for Enhanced Community & Social Services

Accomplishments Overview




Accomplishments Overview






 **Coffee WITH A Cop** 

JOIN THE SEASIDE POLICE DEPARTMENT FOR COFFEE, REFRESHMENTS AND FRIENDLY CONVERSATION AT THE SEASIDE PUBLIC LIBRARY!

WEDNESDAY, NOVEMBER 9, 2022
TIME: 12:00PM-1:30PM



SEASIDE PUBLIC LIBRARY
550 Harcourt Ave., Seaside, CA



Accomplishments Overview




**SEASIDE APPOINTS
POLICE CHIEF**
"I am honored to take on this position and I am eager to continue working alongside the department and the community that I respect and love."
Nick Borges
Seaside Police Chief
www.ci.seaside.ca.us




"Flip" your storefront with the help of the FLIP Seaside Program!



City Council Priorities

Approved in 2020

- Effective, Accessible Governance
- Synergistic Educational Relationships
- Improved City Facilities
- Financially Stable
- Diverse and Inclusive Community
- Vibrant Local Economy
- Healthy Respect for the Environment
- Housing Opportunities for ALL
- Caring, Committed Workforce
- Abundant Water Supply
- Quality Transportation Network
- Recreational Opportunities

TAKE A BREAK!

10 MINUTES



Process for Discussing City Council Strategic Priorities



City Manager's Office

Diverse and Inclusive Community

Effective,
Accessible
Governance

Abundant
Water
Supply

Caring,
Committed
Workforce

Housing
Opportunities
for ALL

Vibrant
Local
Economy



2022 Goals

- Facilitate Economic Development Projects
- Facilitate Programs that Celebrate and Acknowledge Community
- Create a Vibrant and Inclusive Work Environment
- Improve Citywide Internal and External Community Communications
- Establish & Facilitate Nonprofit Housing Collaborative
- Reimagining Community Safety
- City, School, Collaboration

City Attorney's Office

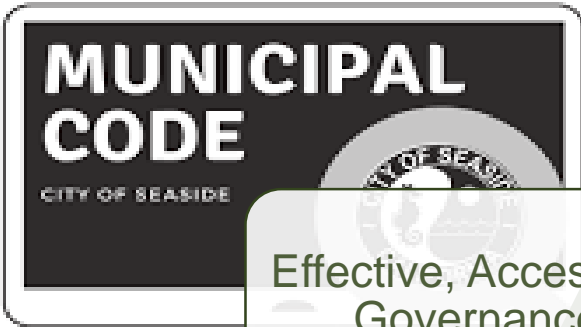


Effective,
Accessible
Governance

2022 Goals

- Timely Legal Advice to Support Council Priorities
- Zealously Represent the City in Legal Proceedings
- Ensure Up to Date Training for City Attorney's Office
- Continued Management of the ESCA Team
- Develop and Maintain External Counsel and Community Relations

City Clerk/Public Affairs Office



Effective, Accessible
Governance

Diverse and Inclusive
Community

Synergistic Educational
Relationships



2022 Goals

- Develop and Enhance City Council and Public Meeting Modernization
- Expand Use of Technology for Increased Transparency, Accessibility and Accountability
- Develop and Enhance Public Affairs/Communications Strategy
- Administer Excellent Council & Commission Care
- Develop and Maintain Community Relations
- Implement Inclusive Policies and Procedures

Human Resources/Risk Management



Effective, Accessible
Governance



Committed, Caring
Workforce



2022 Goals

- Attract and Retain and Appropriately Sized and Skilled Workforce
- Manage a Robust Risk Management Program
- Streamline Business Processes & Practices

Building/Code Enforcement

Effective,
Accessible
Governance



Caring,
Committed
Workforce

2022 Goals

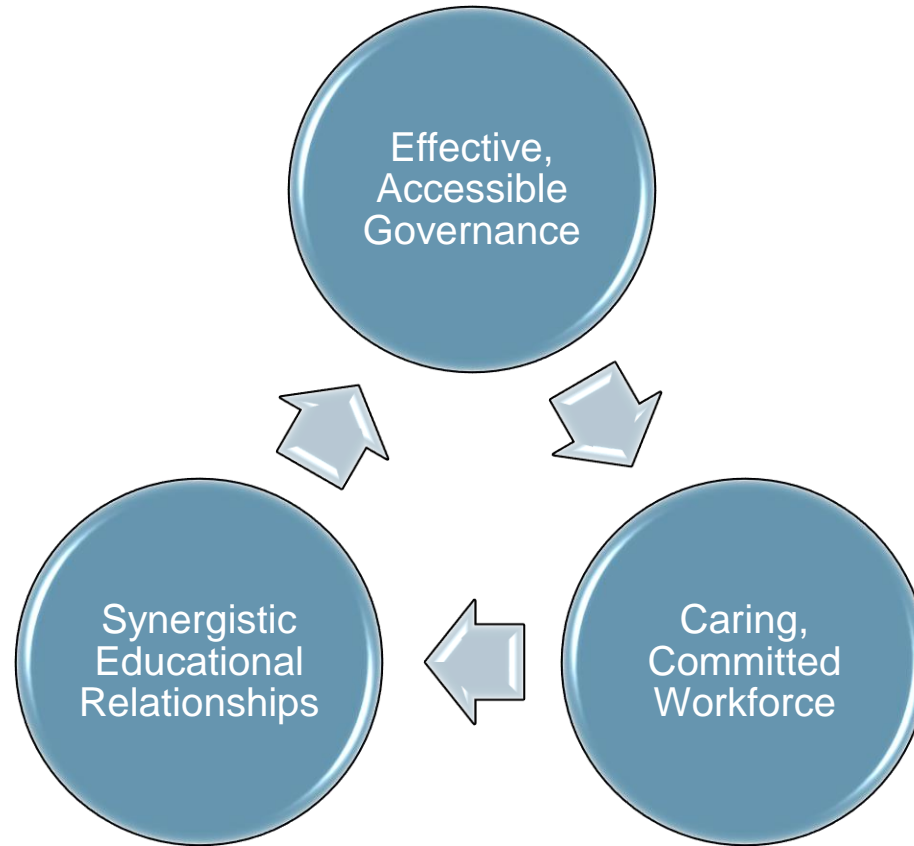
- Community Enhancement & Blight Reduction
- Improve annual percentage of resolved code violations from 50% to 75%
- Implement CARE Program - Community Accountability & Responsive Engagement
- Create abatement fund to manage cost to bring properties into compliance
- Preserve & enhance inspection staff safety
- Implement 2022 Title 24 CA Code of Regulations

LUNCHTIME!

60 MINUTES



POLICE DEPARTMENT



2022 Goals

- Secure & pave parking lot
- Purchase LPR (license plate readers)
- Re-establish Peninsula Regional Violence & Narcotics Team
- Recruit Deputy Chief
- Form Fireworks Task Force
- Reestablish Citizen Academy
- Reestablish Explorer program
- Establish Traffic Units
- Reestablish Reserve Program
- Establish Volunteer Program

FIRE DEPARTMENT



2022 Goals

- Architectural Design of Fire Station 2 located at First Ave. and Gigling Rd.
- Fire Station Kitchen remodel
- Final oversight of fire station exterior upgrade
- Oversight of Fire Station Mural Project
- Oversight and management of Community Covid 19 vaccine clinics (project began January 2021) First Clinic May 2021
- City and Community Vaccine Action Team Coordination
- City of Seaside Fireworks Task Force (multi-jurisdictional led by Seaside PD)
- Fire Station Alerting System Upgrade
- Fire Department Accreditation
- Public Safety Collaboration with Sister City of Oaxaca

COMMUNITY/ECONOMIC DEVELOPMENT & HOUSING



Effective,
Accessible
Governance



Vibrant Local
Economy



Housing
Opportunities
for All



2022 Goals

- Visioning for a Sustainable Future
- Health, Environment, and Sustainability
- Affordable Housing for All
- Develop a Vibrant Downtown
- Diverse Local Economy

RECREATION



Recreational Opportunities



Diverse and Inclusive Community



Effective, Accessible Governance



Caring, Committed Workforce



Healthy Respect for the Environment

2022 Goals

- Complete the Parks Master Plan
- Revitalize trail network at Manzanita-Stuart Park, Lincoln Cunningham Park, and Havana Solis Park
- Continue working towards Blue Zones Project Certification
- Fill vacant positions
- Enhance Recreation programs and events for residents
- Teen Center 360 - From 2020
- Implement City's Tree Program

TAKE A BREAK!

10 MINUTES



FINANCIAL SERVICES

Effective,
Accessible
Governance

Financially
Stable

Caring,
Committed
Workforce

2022 Goals

- Improve Budget Document
- Long Term Financial Management
- Provide Financing Solutions
- Increase Office Space for City Staff

PUBLIC WORKS/ENGINEERING



2022 Goals

- **Preserve Existing Pavement Condition**
- **Provide Utilities to Future Courthouse site**
- **Fire Station No. 2 Design**
- **Execute Sidewalk Program**
- **Construct Backup Well**
- **Comprehensive City Facilities Plan**
- **Create New Water Source to Serve Former Fort Ord in Seaside**
- **Create Sustainable Funding Source for Seaside Municipal Water System**
- **Create Sustainable Funding Source for Seaside County Sanitation District (SCSD)**
- **Develop Local Roadway Safety Plan (LRSP)**
- **Complete Cutino Park Improvements**
- **Establish Private Sewer Lateral Repair Program/ Policy (SCSD)**
- **Create Improved Contract Tracking System for Capital Projects**
- **Improve Recovery of Developer Driven Costs to Public Works and SCSD**
- **Advance Key Capital Improvement Projects**
- **Create New City and SCSD Standards and Specifications**
- **Improve Development Review Tracking**
- **Preserve Existing Storm Drain System**
- **Provide Water to Existing Parks**

WRAP & NEXT STEPS



2022 STRATEGIC PLANNING SESSION COMPLETE!

THANK YOU!

