



**City of Seaside  
2020 Community/Social Services Grants  
Cover Sheet**

**Program Name: Substance Abuse Response to COVID-19**

**Program Summary:** Sun Street Centers' substance abuse services in the City of Seaside – prevention, driving under the influence (DUI) education, and outpatient counseling for youth and adults – have had to change drastically to accommodate the coronavirus pandemic. Our programs are partially moving to a virtual platform; for remaining in-person contact, we are observing California Dept of Health Care Services and County of Monterey Public Health safety protocols for Behavioral Health programs. As a result, we have incurred unexpected (and unplanned-for) costs for care delivery. We are committed to continuing to provide our critical support to the community in Seaside to fulfill our mission of preventing alcohol and drug addiction by offering education, prevention, treatment and recovery to individuals and families regardless of income level.

**Organization Name and Address:** Sun Street Centers  
11 Peach Drive  
Salinas, CA 93901

Seaside location:  
1201 Echo Ave  
Seaside, CA 93955

**Contact:** Anna Foglia  
831.753.5144 x1  
[afoglia@sunstreet.org](mailto:afoglia@sunstreet.org)



## **Background**

The world-wide pandemic has had an unprecedented effect on every individual in Seaside. For our agency, we are identified by the State as essential behavioral health service workers; we have been directed by the California Department of Health Care Services (DHCS) to continue to provide services for drug and alcohol abuse response. While most people are staying home and sheltering-in-place, our staff have been working at our facilities every day since March 17 providing direct support for detox/withdrawal management, inpatient treatment, outpatient counselling, DUI education, and youth prevention. Our clients include community members who are often homeless or close to homelessness.

It has been estimated that there has been a 30% increase in substance abuse nationwide as a result of the challenges experienced by community members during the COVID-19 pandemic; certainly, the anecdotal evidence at Sun Street Centers tends to agree with this unfortunate statistic. Monterey County already has documented a serious problem with alcohol abuse, heroin addiction, fentanyl overdoses, and methamphetamines. Recreational marijuana use is gaining acceptance, affecting early onset of use by minors. Since the COVID-19 pandemic began in March, Sun Street Centers' referrals have increased but our ability to serve those in need has decreased due to restrictions placed on serving our clients in person – even though many people are finally coming forward to receive services. Youth outpatient accessibility has also decreased as the need increases – and youth interaction is demonstrably more effective in-person. We initially had been communicating with clients by telephone, rather than conducting Zoom sessions on desktops and laptops. Agriculture workers throughout the county had been trying to travel to outpatient or DUI education classes while we set up the systems we have on Zoom. Some have difficulty connecting due to lack of internet services, bandwidth, or equipment. We have substance use disorder counselors and educators located in Seaside with the skills to address the needs – and an inadequate technological foundation and infrastructure to meet the on-going demand.

The crisis is real, local, and affecting all communities in Seaside. Prevention, education, treatment, and recovery are more urgent as a result. Funding from the City of Seaside would allow us to support staff as they transition to virtual platforms for client care and treatment, thus providing continuity of care even during the pandemic. We are respectfully requesting \$30,760 to cover these additional costs. (Please see the attached budget for detail.)

The goals and objectives for this funding are as follows:

- Recruit prevention volunteers – September 2020
- Assess audio/visual needs for community room, order supplies, and install – November 2020



- Students complete 60 hours volunteering and three are interviewed and hired – January 2021
- Purchase PPE and cleaning supplies – monthly
- Pay for Zoom licenses – monthly

### **Proposed Activities**

City funding would cover the following:

- Staff support: salary for three Student Youth Leaders to facilitate youth prevention/intervention services.
- Personal protective equipment (PPE) for on-site service provision, including masks, gloves, and cleaning supplies.
- Art supplies for prevention activities.
- Equipment to allow for virtual service provision, including a laptop, projector, and audio/visual room enhancements including large monitor, wireless access equipment and cabling and network connectivity in the Seaside office.
- Zoom licenses to support virtual meetings and counseling services.

The activities provided include:

- 2 virtual counseling sessions per week for teens and for adults (individual and group)
- 8 DUI classes per week
- Two to three prevention activities per week, at least one in person and at least one via Zoom.

We serve over 4800 clients annually in our Seaside site across various programs.

### **Organizational Experience**

Since 1968, Sun Street Centers has been providing the most comprehensive and effective services for education, prevention and recovery of alcohol addiction and drug abuse. Relying on a proven social model developed by our founders, Martin and Nancy Dodd, as well as the compassion and experience of our staff, we welcome all individuals and families to hope, heal, share and thrive with a drug-free and alcohol-free lifestyle. We have sites in Salinas, Marina, Seaside, Gonzales, Soledad King City and Hollister.

Specifically, in Seaside, please see the following timeline of services offered:

- 1990 – Driving Under the Influence (DUI) education is provided in Seaside.
- 1997 – Prevention Services expands to Seaside. Searina Community Coalition established (now PARTS on the Peninsula – Preventing Alcohol Related Trauma coalition is an advocacy group of community members, volunteers, parents, and youth).



- 2007 – Safe Teens Empowerment Project (STEPS) is established in Seaside. Youth student leaders deliver messages about the dangers of underage drinking and drug use to teens and parents.
- 2016 – outpatient counseling services begin for adult clients in Seaside.
- 2017 – outpatient counseling services begin serving teens in Seaside.

Our local partners in Seaside include:

- City of Seaside
- Monterey Peninsula Unified School District
- Seaside Youth Resource Center
- Seaside Police Department
- Montage Health and Community Hospital of the Monterey Peninsula – Prescribe Safe
- Community Human Services
- Community Partnership for Youth
- The Village Project
- Ladies First
- Restorative Justice Partners, Inc.
- NAACP
- Harmony at Home

The following staff will lead the program services:

- Rene Kausin, Director of Family Services on the Peninsula – BA in psychology with minor in communication, California State University, Monterey Bay
- Daisy Villegas Jimenez, Prevention Coordinator – BA in psychology, Concordia University
- Charlisha Sumler, Outpatient Clinical Coordinator – MPC and CSUMB Behavioral Sciences; State-certified substance use disorder counselor
- David Torres, Director of DUI – Hartnell and Fresno State Criminology; State-certified substance use disorder counselor

**Sun Street Centers (SSC)**  
**City of Seaside - Community and Social Services Enhancement**  
**November 2020 - June 2021**

A. Personnel - Salaries and Benefits	City of Seaside Funds	Other Funds (Match)	In-Kind Match	Total	Budget Justification
Prevention Coordinator (Daisy Villegas-Jiminez)	-	4,206	-	4,206	Responsible for the prevention of underage drinking and drug use, increased parental skills, family empowerment, and youth development. Initiates program development, work plans, community activities to support primary prevention towards population-level change in attitudes and behaviors. Will dedicate 6 hours per week on the project (6 hrs/40 hrs per week = 15% effort level) 15% of salary x \$20.22/hour x 40 hrs/week x 52 weeks x (8 months/12). Nov 2020 - June 2021
STEPS Youth Leader (vacant)	3,120	-	-	3,120	Peer advocate for preventing substance abuse and education students (part-time 6 hrs per week). \$15 hrs/week x 6 hours per week x (8/12) Nov - June
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Payroll Taxes and Benefits	-	1,304	-	1,304	Sun Street's fringe benefits for full-time employees calculated as follows: FICA 7% Social Security 6% Insurance 8% Retirement 10% TOTAL 31%
<b>TOTAL PERSONNEL [A]</b>	<b>9,360</b>	<b>5,510</b>	<b>-</b>	<b>14,870</b>	
B. Operating and Equipment Expenses	City of Seaside Funds	Other Funds (Match)	In-Kind Match	Total	Budget Justification
Services and Supplies	5,000			5,000	1. Personal Protective Equipment (PPE) and cleaning supplies for Prevention, Outpatient, and DUI. \$500 monthly x 8 months
Equipment	14,000		-	14,000	2. Art supplies for Prevention projects for students. \$1,000 1. Purchase of new laptop and projector for Seaside office to support Outpatient, Prevention, and DUI to support Telehealth services. \$2,000 2. Audio Video (AV) equipment systems and installation for Seaside office to support three programs: Prevention, Outpatient, and DUI. Used to provide Telehealth services/Zoom meetings. \$12,000
Other - Zoom Subscription	2,400		-	2,400	Zoom licenses for 15 employees x \$20 monthly license fee x 8 months Nov - June
<b>TOTAL OPERATING [B]</b>	<b>\$ 21,400</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 21,400</b>	
<b>GRAND TOTAL</b>	<b>\$ 30,760</b>	<b>\$ 5,510</b>	<b>\$ -</b>	<b>\$ 36,270</b>	

Address any rep

Box 36040, San Francisco, Calif. 94102

# U.S. Treasury Department



## District Director Internal Revenue Service

Date: December 23, 1968 In reply refer to: L-178, Code 414 :JCB:5102

▷ National Council on Alcoholism of  
Salinas Valley  
8 Sun Street  
Salinas, California 93901

Purpose:	Educational & Charitable
Address Inquiries and File Returns with District Director of Internal Revenue:	San Francisco, California
Form 990-A Required:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Accounting Period Ending:	December 31

Gentlemen:

SF:ED:68-770

On the basis of your stated purposes and the understanding that your operations will continue as evidenced to date or will conform to those proposed in your ruling application, we have concluded that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. Any changes in operation from those described, or in your character or purposes, must be reported immediately to your District Director for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code, in which event you are required to file Form 990-T. Our determination as to your liability for filing the annual information return, Form 990-A, is set forth above. That return, if required, must be filed on or before the 15th day of the fifth month after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office, as should any questions concerning excise, employment or other Federal taxes.

This is a determination letter, subject to the advisory paragraphs shown on Exhibit A attached.

Very truly yours,

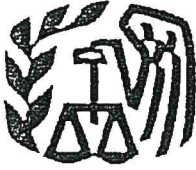
Joseph M. Cullen  
District Director

44 MONTGOMERY STREET  
SUITE 2300  
SAN FRANCISCO, CALIFORNIA 94104

**District Director**  
**Internal Revenue Service**

Date: NOV 19 1973 In reply refer to: L-225, Code 414

FA: 1139: EOMF  
415-556-5792



▷ SUN STREET CENTERS  
8 Sun Street  
Salinas, Calif. 93901

Date of Exemption: December 23, 1968  
Internal Revenue Code Section: 501(c)(3)

Gentlemen:

Thank you for submitting the information shown below. We have made it a part of your file.

The changes indicated do not adversely affect your exempt status and the exemption letter issued to you continues in effect.

Please let us know about any future change in the character, purpose, method of operation, name or address of your organization. This is a requirement for retaining your exempt status.

Thank you for your cooperation.

Sincerely yours,

*[Handwritten Signature]*  
District Director

	<u>Item Changed</u>	<u>From</u>	<u>To</u>
Name:	National Council on Alcoholism of Salinas Valley		SUN STREET CENTERS