



# ★ STATEMENT OF RESPONSIBILITY FOR ELECTION SIGNS

INNOVATE, INSPIRE, INCLUDE

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## RETURN THIS FORM AT LEAST TWO (2) DAYS PRIOR TO INSTALLING SIGNS TO:

City of Seaside  
Office of the City Clerk  
440 Harcourt Avenue  
Seaside, CA 93955  
[CityClerk@ci.seaside.ca.us](mailto:CityClerk@ci.seaside.ca.us)

Date \_\_\_\_\_

I hereby declare my intent to install temporary election campaign signs within the corporate limits of the City of Seaside:

Name of Candidate/Measure: \_\_\_\_\_

Date of Election: November 3, 2020

In consideration of said signs being exempted from certain restrictions and provisions of the Municipal and Zoning Codes of the City of Seaside, I acknowledge and agree to:

1. Understand and agree to comply with Seaside Municipal Code [SMC] § 17.38.0040.C.2; and
2. Understand and agree that any sign placed on public right-of-way and/or on City owned property will be immediately removed by the City of Seaside and stored at the City Corporation Yard; and
3. Agree to pay any cost incurred by the City of Seaside as a result of my failure to remove said signs
4. Understand and agree that I am personally responsible for the placement of signs no more than sixty (60) days prior to the election, **September 8, 2020** and
5. Understand and agree that I am personally responsible for removing my campaign signs within ten (10) days after the election **November 16, 2020**.
6. ***I understand that failure to remove signs after the election will incur a penalty per sign.***

Signature of Responsible Party: \_\_\_\_\_

Print Name \_\_\_\_\_

Phone Number (required) (Include Area Code): \_\_\_\_\_

Email (required): \_\_\_\_\_



## ★ POLITICAL SIGN REGULATIONS

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**Sign Enforcement is under the direction of Code Enforcement division 831-899-6731.**

### **SEASIDE MUNICIPAL CODE 17.38.040.C.2 Political Signs.**

Political signs are allowed in compliance with the following requirements:

- a. Before the placement of a political sign, the agent/candidate shall post with the City Clerk a plan for the removal of all signs placed in commercial and industrial zones and removal of all signs placed by the candidate or the agent in residential zones. In the event that the signs are not removed in compliance with the plan for removal, the City shall provide notice and summary abatement. The removal plan shall also apply to signs located at campaign or party headquarters.
- b. No political signs shall be erected prior to sixty-day period immediately preceding any election.
- c. In commercial and industrial zones, each political sign and the total political signs on a parcel shall not exceed 32 square feet in area.
- d. In residential zones, no political sign shall exceed six square feet in area, and must have consent of the property owner.
- e. Signs must not violate the state laws as to Form and Content.
- f. No political sign shall be located within a public right-of-way.
- g. All political signs shall be removed within 10 days after the election to which the signs pertain.

### **SIGN PLACEMENT**

Every campaign season, complaints are made about the placement of campaign signs on private property. This serves as a reminder of California Penal Code 556.1, which requires prior consent before placing advertising signs on private property.

*It is a misdemeanor for any person to place or maintain or cause to be placed or maintained upon any property in which he has no estate or right of possession any sign, picture, transparency, advertisement, or mechanical device which is used for the purpose of advertising, or which advertises or brings to notice any person, article of merchandise, business or profession, or anything that is to be or has been sold, bartered, or given away, without the consent of the owner, lessee, or person in lawful possession of such property before such sign, picture, transparency, advertisement, or mechanical device is placed upon the property.*

#### **TIMING OF SIGN PLACEMENT**

- Seaside:** Posting no more than sixty (60) days prior to the Election: **September 4, 2020.**  
Removal of signs within ten (10) days after Election: November 13, 2020
- State:** The Division of Highways is prepared to answer questions about state regulation of campaign signs. For information, call (916) 654-4790. No signs may be placed along a highway prior to 90 days before the election.
- County:** Political signs are handled in the same manner as outdoor advertising signs and are permitted in those zones allowing such uses with limitations on height, size and spacing. For further information, consult the Monterey County Planning Department (831-755-5025) and ask for the "Planner of the Day"